<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Event Attendance</td>
<td>5,400</td>
</tr>
<tr>
<td>Total Exhibiting Companies</td>
<td>420</td>
</tr>
<tr>
<td>New Products On Display</td>
<td>106</td>
</tr>
<tr>
<td>Total Event Footprint</td>
<td>230K SQ FT</td>
</tr>
<tr>
<td>States Represented</td>
<td>45</td>
</tr>
<tr>
<td>Hours of Educational Content</td>
<td>30+</td>
</tr>
<tr>
<td>Number of Speakers</td>
<td>59</td>
</tr>
<tr>
<td>Industry Alliances</td>
<td>50+</td>
</tr>
<tr>
<td>Hours of Networking</td>
<td>20</td>
</tr>
</tbody>
</table>

SMEEvents+ App was the ultimate digital connection to SOUTHTEC:
- 2,000+ Active Users
- 6.6K+ Users Activities

Audiences accessed the event schedule, the Smart Manufacturing Experience highlights, and an interactive floor plan and exhibitor list, while enjoying special offers, exclusive content and A.I. recommendations to connect with exhibitors, products, and people at the event!
### JOB FUNCTIONS

- **14%** Owner/Company Management/Corporate Executive
- **11%** Manufacturing Engineering Department (non-management)
- **7%** Manufacturing Production Management
- **7%** Manufacturing Production Management (non-management)
- **7%** Manufacturing Engineering
- **4%** Design Engineer

### COMPANY SIZE

SOUTHTEC connects you with companies of all sizes. From small businesses to multinationals, these organizations are looking to invest in tools and technology to grow their business and maintain competitiveness.
ATTENDEES’ PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in manufacturing technologies. At SOUTHTEC, you’ll find a diversification of industries unlike any other event. Top industries represented at EASTEC 2023 included:

- Manufacturing
- Automotive
- Industrial and Commercial Machinery
- Aircraft/Aerospace
- Consulting/Engineering
- Fabricated Metal/Stampings
- Services (Financial and Other)

- Electronics/Computers
- Plastic Products
- Academic Institution
- Research & Development
- Defense
- Oil & Gas
- Medical/Surgical

TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to SOUTHTEC to research and purchase additive manufacturing solutions.
PURCHASING POWER

68% of SOUTHTEC attendees influence equipment purchase decisions in their companies.

35% of SOUTHTEC attendees had equipment budgets that exceeded $200,000.

BUDGET

<table>
<thead>
<tr>
<th>Budget Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $20,000</td>
<td>30%</td>
</tr>
<tr>
<td>$20,001 - $50,000</td>
<td>11%</td>
</tr>
<tr>
<td>$50,001 - $200,000</td>
<td>20%</td>
</tr>
<tr>
<td>$200,001 - $500,000</td>
<td>13%</td>
</tr>
<tr>
<td>$500,001 - $1,000,000</td>
<td>10%</td>
</tr>
<tr>
<td>$1,000,001 - $5,000,000</td>
<td>9%</td>
</tr>
<tr>
<td>Over $5,000,000</td>
<td>7%</td>
</tr>
</tbody>
</table>

TOP TECHNOLOGIES EVALUATED

SOUTHTEC attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

- Automated Manufacturing & Assembly: 29%
- CNC Controls & Accessories: 27%
- Tooling: 21%
- 3D Printing/Additive Manufacturing: 21%
- Machining Centers: 20%
- Milling: 18%
- Robotics: 17%
- Controls CAD/CAM Software: 15%
- Turning: 14%
- 3D Scanning: 13%
- Grinding: 13%
- Lean Manufacturing: 12%
- Lasers & Laser Systems: 12%
- Measurement Inspection & Testing: 11%
- Assembly & Joining: 11%
- Advanced Materials: 11%
- Workholding Systems & Devices: 10%
- Coolants & Lubricants: 10%
- Deburring & Edge Finishing: 10%
- Welding: 10%
- Industry 4.0: 10%
- Material Handling: 10%
- Metals: 10%
- Machine Vision: 9%
CONNECTING PEOPLE. DRIVING BUSINESSES FORWARD.

COMING IN 2025
GREENVILLE CONVENTION CENTER, GREENVILLE, SC

Contact us at 800.733.3976 or email exposales@sme.org to reserve your space today.